

Aaron L. Druck

Designer & Creative Technologist

534 Prospect Ave. Apt. 1L, Brooklyn, NY 11215

617.816.0051 // aldruck@gmail.com // www.whatthedruck.com

SUMMARY

I design and develop engaging interactive experiences for web and mobile. I have education, training and work experience in both front-end design and back-end development.

SKILLS

IxD, IA, information design, web design, mobile design (iPhone and Android), communication design, graphic design, interface design, wireframing, SEO, SEM, web accessibility, branding, project management, data visualization, advertising, collaboration, problem-solving, public speaking, plays well with others, consumer of hot foods and hot sauce.

Applications: Flash, Flex, Eclipse, Photoshop, Illustrator, Xcode, Omnigraffle, WordPress, Processing.

Programming: ActionScript, Java, XML, HTML/CSS, AJAX, PHP/mysql, Objective C.

EMPLOYMENT EXPERIENCE

Parsons, The New School for Design

New York, NY

Design Graduate Research Assistant

10/2009 – Present

- Helped design, develop and implement Parsons blogs including School of Fashion, Transdisciplinary Design, School of Constructed Environments and School of Design Strategies.
- Involved in on-going research projects for Parsons, The New School for Design.

ESPN

New York, NY

Associate Designer

12/2007 – 08/2009

- Managed horseback racing, bullfighting, bull riding and lacrosse portals on ESPN.com to design timely sports-related packages and modules.
- Designed and implemented on regular basis ESPN.com modules, packages, ads, skins, landing pages, iPhone apps and Facebook widgets.
- Worked with team to design wireframes and layout for ESPNRise.com.

RISE Magazine

Boston, MA

Web Designer and Producer

01/2006 – 12/2007

- Hired as sole Web Producer to work directly with CEO to launch first ever risemag.com.
- Designed the original front-end design layout for risemag.com.
- Designed and managed e-newsletters, banner ads and content for Sports Illustrated.

HONORS

Fellowship Recipient

2010

Open Society Institute Public Health Program 2010 Parsons Fellow

Graduate Dean's Scholarship

2009

High Academic Standing by Parsons, The New School for Design

University Scholarship

2009

High Academic Standing by Parsons, The New School for Design

EDUCATION

Parsons, The New School for Design

New York, NY

Design and Technology // MFA in Design

05/2011 (expected)

Boston University College of Communication

Boston, MA

Concentration in Advertising, Minor in History // BS in Communication

2005

VOLUNTEER WORK

Tutored 5th grade students at Tobin Elementary School in Mission Hill; coached basketball at Brookline High School Recreation Department; regular overnight volunteer at Brooklyn homeless shelter.