

Aaron L. Druck

Designer & Creative Technologist

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www.whatthedruck.com

SUMMARY

I design and develop engaging interactive experiences for web and mobile. I have education, training and work experience in both front-end design and back-end development.

SKILLS

IxD, IA, information design, web design, mobile design (iPhone and Android), communication design, graphic design, interface design, wireframing, SEO, SEM, web accessibility, branding, project management, data visualization, advertising, collaboration, problem-solving, public speaking, plays well with others, consumer of hot foods and hot sauce.

Applications: Flash, Flex, Eclipse, Photoshop, Illustrator, Xcode, Omnigraffle, WordPress, Processing.

Programming: ActionScript, Java, XML, HTML/CSS, AJAX, PHP/mysql, Objective C.

EMPLOYMENT EXPERIENCE

Parsons, The New School for Design **New York, NY**
Art Director for petLab Present

Parsons, The New School for Design **New York, NY**
Teaching Fellow Summer 2010

Parsons, The New School for Design **New York, NY**
Design Graduate Research Assistant Present

ESPN **New York, NY**
Associate Designer 12/2007 – 08/2009

RISE Magazine **Boston, MA**
Web Designer and Producer 01/2006 – 12/2007

HONORS

Fellowship Recipient 2010
Open Society Institute Public Health Program 2010 Parsons Fellow

Graduate Dean's Scholarship 2009
High Academic Standing by Parsons, The New School for Design

University Scholarship 2009
High Academic Standing by Parsons, The New School for Design

EDUCATION

Parsons, The New School for Design **New York, NY**
Design and Technology // MFA in Design 05/2011 (expected)

Boston University College of Communication **Boston, MA**
Concentration in Advertising, Minor in History // BS in Communication 2005

VOLUNTEER WORK

Tutored 5th grade students at Tobin Elementary School in Mission Hill; coached basketball at Brookline High School Recreation Department; regular overnight volunteer at Brooklyn homeless shelter.